



JOB TITLE: Content Marketing Writer – Full Time (Toronto)

About the Organizations: Speakers' Spotlight and The Spotlight Agency

Speakers' Spotlight is a speakers' bureau that represents many of the world's most extraordinary speakers, leading thinkers, and inspiring individuals. They are all leaders in their respective fields, which include business, politics, sports, media, academia, science, technology, culture, and entertainment. Since Speakers' Spotlight began in 1995, we have worked on over 25,000 events in more than 30 countries. www.speakers.ca

The Spotlight Agency is a sister company to Speakers' Spotlight that connects high-calibre talent with opportunities worldwide. Representing celebrities from entertainment, sports, food, décor, and more, we unite them with brands, digital content, film, and television. www.thespotlightagency.com

Duties of the job:

Responsible for all writing for both Speakers' Spotlight and The Spotlight Agency, including:

- Write and edit all marketing materials/collateral
- Write content for speaker and talent promotional materials
- Audit and write all website content
- Curate and write blog content
- Social media content as needed

Skills and experience expected of a successful candidate:

- A minimum 2-5 years of experience in a writing role
- Proven written and editorial skills with the ability to adjust to the voice and style of the companies
- Possess a deep understanding of digital marketing
- Creative and innovative thinker
- The ability to meet tight deadlines
- Strong attention to detail
- Capability to work independently as well as in a team setting

Who we are looking for:

We are looking to expand our digital footprint and drive more value through our written content. This position is for someone who is deeply curious – one who loves to learn about people and ideas. You may be writing about an astronaut, Olympian, a business leader or a well-known comedian, as these are the people with whom we work. The person we hire must be ready to overcome challenges, and learn a lot while constantly pushing the boundaries of creativity and innovation. We are looking for someone who will always have ideas, enthusiasm and the grit and perseverance to make them happen.

Along with your resume, please include an example of a marketing piece you have written and a 300 word piece on the Speaker on our website whom you most admire. Send to careers@speakers.ca by **February 16th**.